

[a•mo•bee]

# [a•mo•bee]

## Digital Marketing Platform for Marketers

51%  
of the  
Top 100 Ad Age brands  
are our partners

### Overview

The [a•mo•bee] Digital Marketing Platform is the industry's most comprehensive platform with powerful intelligence at its core. With [a•mo•bee]'s cross channel platform, brands, agencies and marketers are provided with the global scale and transparency needed to deliver an unprecedented return.

### The [a•mo•bee] Difference

- **Guaranteed Performance** Unique in the advertising industry
- **Scale and Intelligence** Extraordinary audience reach and composition
- **Global** Global offices provide local insight
- **“White Glove” Service** The highest standards of customer service
- **Proprietary technology**



### Products for Marketers

#### [a•mo•bee] DSP

The most advanced programmatic marketing platform for mobile and digital advertising.

#### [a•mo•bee] LTV

Get detailed insights on mobile app users, with the power to directly engage app users to increase ROI.

#### [a•mo•bee] 3D

A 3D ad platform to create immersive, hands-on brand experiences across all devices.

#### [a•mo•bee] Brand Intelligence

Powerful dashboard and analysis tools to inform strategy, tactics and timing by measuring the impact of the world's content consumption.

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We offer a technology platform and solutions for brands, marketers and agencies that maximize your campaign effectiveness and engagement via the most appropriate channels.

#### These channels include:



#### [a•mo•bee] Mobile

[a•mo•bee] Mobile enables marketers to effectively reach over 750 million mobile devices worldwide with programmatic technology that drives real-time performance at scale. [a•mo•bee] has the industry's most complete mobile-first technology stack, that includes:

- **[a•mo•bee] DSP:** The most sophisticated and feature-rich real-time bidding platform for mobile advertising.
- **[a•mo•bee] Data Management Platform:** Aggregates multiple global data sources and proprietary 1st and 3rd party data from more than 750 million devices.
- **[a•mo•bee] Exchange:** Power optimized buying and targeting based on forecasted inventory availability from the most trusted sources of mobile inventory, including publisher-direct.
- **[a•mo•bee] 3D:** Immersive, interactive 3D ads that allow users to engage with products in ways never before possible, across all screens.
- **[a•mo•bee] Brand Intelligence:** Powerful dashboard and analysis tools to inform strategy, tactics and timing by measuring the impact of the world's content consumption.

**Learn More**  
[amobee.com](http://amobee.com)



#### [a•mo•bee] Native

[a•mo•bee] Native provides marketers with a highly effective way to connect with target audiences by intelligently fusing brand content with the most relevant content, across all screens, providing brands with high engagement rates.



#### [a•mo•bee] Video

[a•mo•bee] Video allows marketers to target audiences cross channel and cross device in order to deliver an immersive video experience that conveys a brand's story with maximum impact and guaranteed viewability.



#### [a•mo•bee] Display

[a•mo•bee] Display brings together the most innovative digital marketing technology for display on a unified platform to deliver data-driven advertising at scale across channels on mobile, tablet and desktop.



#### [a•mo•bee] Social

The combination of [a•mo•bee] first-party, cross channel data, [a•mo•bee] Brand Insights and advertiser data helps brands intimately understand how their users engage across social networks and the web and apply those learnings to Twitter, Facebook or any other digital channel. [a•mo•bee] is a preferred Ads API partner of Facebook, and a Twitter Ads API integration partners globally, allowing our marketers to maximize ROI.



#### [a•mo•bee] Email

[a•mo•bee]'s email solutions center around creating customer acquisition email campaigns for leading marketers, driving millions of new customers annually for brands.